

School Of Management				
BBD University, Lucknow				
Ist Sessional Examination Schedule ODD Semester 2024-25				
BBA 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	NBBA5301	Production Operations Management
16-Oct-24	Wednesday	3:30 PM -4:30 PM	NBBA5302	Managerial Economics
17-Oct-24	Thursday	2:00 PM -3:00 PM	NBBA5303	Marketing Management
17-Oct-24	Thursday	3:30 PM -4:30 PM	NGE5706	New Venture Planning and Development
18-Oct-24	Friday	2:00 PM -3:00 PM	NSMVC5301	Creativity and Design Thinking
18-Oct-24	Friday	3:30 PM -4:30 PM	NSMCC5301	Financial Literacy
BBA 3rd year Semester - V				
Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BBA4501	Business Policy and Strategy
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BBA4502	Project Management
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBA4503	Business Ethics and Human Values
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBA4504	International Business Management
18-Oct-24	Friday	2:00 PM -3:00 PM	DSE47103	Data Base Management System
18-Oct-24	Friday	3:30 PM -4:30 PM	DSE47104	Marketing of Services

BBA- (Logistics and SCM) 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	NSMVC5301	Creativity and Design Thinking
16-Oct-24	Wednesday	3:30 PM -4:30 PM	NBBAS3301	Production and Operations Management
17-Oct-24	Thursday	2:00 PM -3:00 PM	NBBAS3302	Sourcing Management
17-Oct-24	Thursday	3:30 PM -4:30 PM	NSMCC5301	Financial Literacy
18-Oct-24	Friday	2:00 PM -3:00 PM	NBBAS3303	Marketing Management
18-Oct-24	Friday	3:30 PM -4:30 PM	NGE38806	New Venture Planning and Development

BBA- (Logistics and SCM) 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BBAS2501	Shipping Management
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BBAS2502	Logistics Information System
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBAS2503	Integrated Marketing Communication
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBAS2504	International Financial Management
18-Oct-24	Friday	2:00 PM -3:00 PM	DSE28801	Advertising & Brand Management
18-Oct-24	Friday	3:30 PM -4:30 PM	DSE28804	Goods & Service Tax

BBA- Business Analytics 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	NSMCC5301	Financial Literacy
16-Oct-24	Wednesday	3:30 PM -4:30 PM	NSMVC5301	Creativity and Design Thinking
17-Oct-24	Thursday	2:00 PM -3:00 PM	NBBAB5301	Descriptive Analytics
17-Oct-24	Thursday	3:30 PM -4:30 PM	NBBAB5303	Quantitative Techniques for Business Analytics II
18-Oct-24	Friday	2:00 PM -3:00 PM	NBBAB5304	Marketing Research
18-Oct-24	Friday	3:30 PM -4:30 PM	NGE54505	Business Environment

BBA- Business Analytics 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BBAB4501	Sectoral Functional Analytics
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BBAB4502	Business Ethics and Human Values
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBAB4503	System Analysis & Designing
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBAB4504	Operation Research
18-Oct-24	Friday	2:00 PM -3:00 PM	DSE44502	Entrepreneurship and Small Business Management
18-Oct-24	Friday	3:30 PM -4:30 PM	DSE44506	Sustainable Development

BBA- (Professional) 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BBAP4501	Advanced Financial Management
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BBAP4502	Project Planning & Evaluation
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBAP4503	Financial Management - II
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBAP4504	Budgeting And Management Control
18-Oct-24	Friday	2:00 PM -3:00 PM	DSE47301	Advanced Financial Reporting
18-Oct-24	Friday	3:30 PM -4:30 PM	DSE47305	Financial Services

B.COM. (H) 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	NBCOM4301	Business Environment
16-Oct-24	Wednesday	3:30 PM -4:30 PM	NBCOM4302	Income Tax Law and Practice
17-Oct-24	Thursday	2:00 PM -3:00 PM	NSMCC5301	Financial Literacy
17-Oct-24	Thursday	3:30 PM -4:30 PM	NBCOM4303	Indian Economy
18-Oct-24	Friday	2:00 PM -3:00 PM	NGE47808	Project Management
18-Oct-24	Friday	3:30 PM -4:30 PM	NSMVC5301	Creativity and Design Thinking
B. COM. (H) 3rd Year Semester - V				
Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BCOM3501	Principles of Marketing
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BCOM3502	Financial Management
17-Oct-24	Thursday	2:00 PM -3:00 PM	BCOM3503	Banking and Insurance
17-Oct-24	Thursday	3:30 PM -4:30 PM	BCOM3504	Management Accounting
18-Oct-24	Friday	2:00 PM -3:00 PM	DSE37802	Advertising and Personal Selling
18-Oct-24	Friday	3:30 PM -4:30 PM	DSE37805	Financial Services

IMBA 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	MBA3105	Business Statistics
16-Oct-24	Wednesday	3:30 PM -4:30 PM	MBA3104	Organisational Behavior
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBA3303	Business Law
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBA3305	Production and Operations Management
18-Oct-24	Friday	2:00 PM -3:00 PM	MBA3107	Computer Application in Management
18-Oct-24	Friday	3:00 PM -4:00 PM	BBA3302	Marketing Management
18-Oct-24	Friday	4:00 PM -5:00 PM	BBA3301	Human Resource Management & Development

IMBA 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	BBA3404	Financial Analysis & Decision
16-Oct-24	Wednesday	3:30 PM -4:30 PM	BBA3405	Social Media Marketing
17-Oct-24	Thursday	2:00 PM -3:00 PM	BBA3501	Corporate Strategy Management
17-Oct-24	Thursday	3:30 PM -4:30 PM	BBA3502	MIS & E Commerce
18-Oct-24	Friday	2:00 PM -3:00 PM	MBA3103	Accounting and Financial Analysis
18-Oct-24	Friday	3:00 PM -4:00 PM	MBA3106	Marketing Management
18-Oct-24	Friday	4:00 PM -5:00 PM	GE37107	Labour Laws

IMBA 4th Year Semester - VII

Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	MBA3301	Supply Chain Management
16-Oct-24	Wednesday	3:00 PM - 4:00 PM	MBA3302	Strategic Management
16-Oct-24	Wednesday	4:00 PM -5:00 PM	MBA3303	International Business
17-Oct-24	Thursday	2:00 PM -3:00 PM	MBAMK301	Rural Marketing
17-Oct-24	Thursday	3:00 PM - 4:00 PM	MBAMK302	Sales and Distribution Management
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAFM302	Advanced Financial Management
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAHR301	Industrial Relation & Labour Legislations
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAMK303	Marketing of Services
18-Oct-24	Friday	2:00 PM -3:00 PM	MBAFM301	Management of Financial Institutions & Services
18-Oct-24	Friday	2:00 PM -3:00 PM	MBAHR303	Team Building,Leadership & Counselling
18-Oct-24	Friday	3:00 PM - 4:00 PM	MBAFM303	Capital Markets & Financial Instruments
18-Oct-24	Friday	3:00 PM - 4:00 PM	MBAHR302	Human Resource Planning

MBA 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
16-Oct-24	Wednesday	2:00 PM -3:00 PM	MBA4301	Supply Chain Management
16-Oct-24	Wednesday	3:00 PM - 4:00 PM	MBA4302	Strategic Management
16-Oct-24	Wednesday	4:00 PM -5:00 PM	MBA4303	International Business
17-Oct-24	Thursday	2:00 PM -3:00 PM	MBAMK401	Rural Marketing
17-Oct-24	Thursday	3:00 PM - 4:00 PM	MBAMK402	Sales and Distribution Management
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAFM403	Advanced Financial Management
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAHR403	Industrial Relation & Labour Legislations
17-Oct-24	Thursday	4:00 PM -5:00 PM	MBAMK403	Marketing of Services
18-Oct-24	Friday	2:00 PM -3:00 PM	MBAFM401	Management of Financial Institutions & Services
18-Oct-24	Friday	2:00 PM -3:00 PM	MBAHR401	Leadership and Team Building
18-Oct-24	Friday	3:00 PM - 4:00 PM	MBAFM402	Capital Markets & Financial Instruments
18-Oct-24	Friday	3:00 PM - 4:00 PM	MBAHR402	Human Resource Planning

I/C School Of Management
Prof.(Dr.) Sushil Pande

CC To:

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Hon'ble Vice Chancellor, BBD University
DSW, BBD University
Controller of Examination, BBD University
Procter, BBD University
Examination Notice Boards, SOM, BBD University